

March 1st, 2017

GlobalSTL Welcomes Delegation of 12 Israeli Ag-Tech Companies to St. Louis

Home to World-Leading Ag Innovation Ecosystem

St. Louis (March 1st, 2017) – GlobalSTL, an initiative of BioSTL, is honored to welcome a delegation of 12 innovative Israeli agriculture technology companies to St. Louis. In partnership with the Government of Israel Economic Mission and BIRD Foundation (the Israel-U.S. Binational Research & Development Fund), GlobalSTL will host these companies on Monday, March 6.

Media are welcome to attend the AgTech Innovation Event

at the Donald Danforth Plant Science Center from noon to 4 p.m. The event includes lunch with two keynote speakers: Chris Chinn, Director of the Missouri Department of Agriculture, and Dr. Nicholas Kalaitzandonakes, MSMC Endowed Chair of Agribusiness Strategy at the University of Missouri. Following lunch, each of the twelve Israeli companies will deliver a short pitch before breaking into one-on-one meetings between the companies and members of the Midwest Ag-tech community.

“This is an opportunity to build on the considerable success of GlobalSTL, having attracted 5 Israeli ag-tech companies to establish their North American presence in St. Louis in just the last two years. We look forward to connecting these 12 companies to world-class ag-innovation assets and influential Ag-tech leaders across the Midwest,” said Mr. Vijay Chauhan, GlobalSTL lead. “When companies visit, they experience St. Louis’

impressive Ag Ecosystem and the business value we deliver for them through our relationships with leading seed and crop chemical companies, venture capital firms, farmers’ groups, supply-chain and processing companies.”

The Israeli delegation includes companies specializing in such areas as crop protection, crop nutrition, plant genetics and breeding, irrigation, and decision support tech. The AgTech Innovation Event is the latest in a series of Global STL’s forward-thinking initiatives that provides a win-win-win approach to growing St. Louis’ economy. By bringing international, innovation-focused companies to St. Louis, GlobalSTL provides innovation & business value to St. Louis corporations, prized customers and partners to global companies and high-paying jobs to the St. Louis regional economy. Most recently, GlobalSTL brought Israeli company Atomation to St. Louis, where it is developing an energy-saving pilot program for Ameren.

The delegation is being planned by GlobalSTL, with active engagement from Monsanto, KWS, the St. Louis Regional Chamber and the Donald Danforth Plant Science Center. Sponsors of the event are (in alphabetical order): the Donald Danforth Plant Science Center, the Missouri Department of Economic Development, the Missouri Partnership and the St. Louis Regional Chamber.

To learn more about the visiting Israeli companies, visit [here](#). To request an interview with Mr. Chauhan, or Director Chinn, please contact Brooke Foster at brooke@wearenovella.com or 314-660-3066.

About GlobalSTL

GlobalSTL, an initiative of BioSTL, attracts to St. Louis the U.S. presence of high-growth international companies by creating strategic connections to St. Louis' corporations, investors, business development and research partners. With an initial focus on Israel, five Israeli companies have placed their U.S. HQ in St. Louis in the past 24 months. GlobalSTL has expanded to Ireland and is evaluating Argentina, India, France and UK as a source of high growth companies and to access their markets for St. Louis companies, including those we attract to St. Louis from around the world.

About BioSTL

Since 2001, BioSTL has laid the foundation for St. Louis' innovation economy with a comprehensive set of transformational initiatives. In addition to GlobalSTL, BioSTL has introduced advances in startup creation, entrepreneur support, seed and venture capital, physical infrastructure, workforce quality and diversity, and public policy.

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